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The Seller Experience

An effective home sale begins with an efficient marketing strategy. That's why we've developed a process that seamlessly adapts with social nuances, creative influences, and the latest technological advancements to push beyond industry standards. Our technical methods are then met with determination and persistence so that way, your property gains immense exposure and generates productive leads to ensure your listing is viewed and visited frequently. The result? A quicker sale at a more satisfying price.

We begin here...

GETTING YOUR LISTING READY

We provide cleaners and, in the majority of the homes, also offer staging to showcase your home!



VIDEOS Captivating videos are a great way to highlight properties! Whether we create a teaser video, 3D tour, or upload a professional lifestyle video for your luxury listing, it will be featured on our social media platforms.

PHOTOGRAPHY First impressions are important, so we use a professional photographer to capture photos that represent your home in an impactful way.



COMPATIBILITY We've ensured that our websites and dynamic online tools are compatible across all major devices like smartphones, tablets, and computers.

FEATURES LISTINGS Your listings will automatically feed to our website to be easily viewed and shared.



PREMIER EXPOSURE We syndicate your listing profile to hundreds of online platforms, including Zillow, Trulia, and Realtor.com to take advantage of their exclusive programs that help produce property traffic. These websites will even send weekly results to your email.

EMAIL OUTREACH We create and send innovative email updates about your listing to a combined reach of over 10,000 Agent and Buyer contacts.

OPEN HOUSE We invite target buyers and top industry professionals to showcase your home either physically or virtually.

LUXURY LISTINGS High-end listings will include a custom-built website containing a unique domain name, photos and home details, and embedded video with interactive 3D tours. Your listings will automatically feed to our website to be easily viewed and shared.

SOCIAL MEDIA We utilize multiple social media platforms to promote your listings. Through targeted and engaging marketing efforts, we can focus on individuals who are most likely to purchase your property.



STAY IN TOUCH You'll receive regular reports and updates from us, so you'll never have to wonder what we're doing.

Home Sold!